

ALENA KOPTSIK

Product Designer (UI/UX)

alenakopsik@gmail.com · +37529 3394 628 · [Portfolio](#) · [LinkedIn](#)

SUMMARY

Product Designer (UI/UX) with 3+ years of experience in B2B platforms, dashboards, and design systems. Focused on scalable UX and KPI-driven interfaces, delivering measurable business results (+70% conversion, +30% engagement) using Figma and data-informed design. Also designs and ships independent AI-native products end to end.

SKILLS

Product Design, UI/UX, Interaction Design, Design Systems, Wireframing, Prototyping, User Flows, UX Research, Usability Testing, Information Architecture, Accessibility (WCAG), B2B Dashboards, Product Analytics, Figma, Developer Handoff, HTML, CSS, JavaScript, React (basic)

AI Tools: Claude (Anthropic API), Weavy, Python/Streamlit prototyping

EXPERIENCE

Uniprompt (Kirakito Technologies), B2B SaaS — Product Designer (UI/UX)

2025 — Present

- Designed a B2B platform for IT specialists and teams
- Built and scaled a design system
- Improved navigation and filtering, increasing engagement by **30%**
- Designed dashboards and data-heavy interfaces
- Worked closely with developers on handoff-ready UI

WELCOME 24 — Product Designer (UI/UX)

2025 — Mar 2026

- Owned end-to-end design of KPI dashboards
- Defined UX logic for agent motivation and transparency
- Designed a cross-platform design system
- Built an agent database with search and filters
- Increased agent conversion by **70%**

LTD «Garantbuilding» — WEB Designer

2022 — 2023

- Created graphics and advertising materials for digital and offline
- Maintained visual integrity of the brand across all platforms

AI PROJECTS

- **AI Creator Hiring System** (2026) — AI-native hiring platform for creative roles, built solo with Claude, Python and Streamlit. [View project](#)
- **Mockly** (2026) — AI mock-interview trainer for designers with real-time feedback. [View project](#)

ADDITIONAL EXPERIENCE

- NeoXonline — UI/UX Designer (2024)
- ExLab — Frontend and UI/UX (2023–2024)
- InnoDom — Frontend Developer (2023–2024)

EDUCATION

- InnoDom — Certificate, Frontend Development, 2024
- Fungi Studio — Certificate, Graphic Design, 2022
- IT Academy — Certificate, UI/UX Design, 2021
- Belarusian State Economic University — Degree, Economics, 2002

LANGUAGES

English — Intermediate (B1/B2)